

FOR IMMEDIATE RELEASE

Historic Salisbury Foundation, Inc. and The Ghost Guild, Inc. Announce Partnership

Coming together, Historic Salisbury Foundation, Inc. and The Ghost Guild, Inc. are partnering to showcase the City of Salisbury's long history as one of the most legend-filled places in the Southeast.

SALISBURY, NC JANUARY 26, 2021 - Working together to reach those fascinated by history and the paranormal, Historic Salisbury Foundation, Inc. and The Ghost Guild, Inc. are delighted to announce their strategic partnership.

Historic Salisbury Foundation, Inc., a nonprofit foundation dedicated to preserving the history and buildings that make Salisbury a unique place of importance in both North Carolina and the United States, offers tours, events, and documentation of Salisbury and related area history.

The Ghost Guild, Inc. a non-profit paranormal research organization based in the Raleigh area, supports historic locations in preserving their stories while using a scientific approach to gather data around paranormal accounts and unexplained events surrounding these locations.

Recognizing that both organizations work to achieve similar goals, Historic Salisbury Foundation is proud to partner with The Ghost Guild. As part of this partnership, The Ghost Guild will have exclusive access to several locations around the City of Salisbury, where they will investigate reports of unexplained activity and further their research into paranormal phenomena.

"Historic Salisbury Foundation is thrilled to be working with The Ghost Guild, such an experienced and professional paranormal research team, in a joint effort to really highlight Salisbury's historic places and preservation in an exciting and accessible manner, that will shed new focus on old stories and buildings around our community. It is truly the perfect partnership to show that, in a new take on what The Ghost Guild says, 'When history speaks, [Salisbury] listens,'" said Sada Stewart, Executive Director of Historic Salisbury Foundation.

"With our focus on historical preservation, and that Historic Salisbury Foundation has helped make the City of Salisbury nationally recognized as a model in that regard, we cannot think of a better organization to partner with," said Nelson Nauss, Executive Director of The Ghost Guild, Inc.

To find out more about Historic Salisbury Foundation, visit: <https://historicsalisbury.org>

To find out more about The Ghost Guild, visit: <http://theghostguild.com>